



## **BLUEGRASS PROMOTIONAL MARKETING CONNECTS WITH QWEST COMMUNICATIONS**

CHARLOTTE, NC (May 1, 2005)– Bluegrass Promotional Marketing announced today that it has reached agreement with Denver-based Qwest Communications International, Inc. to serve as primary supplier and manager of two Qwest company stores located in the Denver area as well as a web-based merchandise and apparel store.

Bluegrass' mill and manufacturing relationships allow it to offer its clients an extensive line of custom-branded merchandise with unmatched quality. Through time-tested standardized processes and stringent quality control measures, Bluegrass is able to meet the demands for exemplary service and a premium merchandising program.

Bluegrass' creativity, responsiveness and professionalism convinced Qwest that Bluegrass was the correct company to select as its promotional marketing and company store partner.

Specifics including location, number of employees, and hours of operation regarding the two Denver-area company stores are incomplete at this time.

Qwest Communications International Inc. is a leading provider of voice, video and data services. With more than 40,000 employees, Qwest is committed to the "Spirit of Service" and providing world-class services that exceed customers' expectations for quality, value and reliability.

### **About Bluegrass Promotional Marketing**

Founded in 1995, Bluegrass is a full-service promotional marketing firm specializing in custom products and brand marketing. In 2003, the eight year old company expanded their company into several new markets which added new clients, doubled their staff and tripled their revenue. Bluegrass has won several coveted PPAI Golden Pyramid Awards in the past four years and was also honored by ASI with the 2004 Best Client Promotion Award while also recognized as one of the industries "Top 10" distributors and one of the fastest growing. Bluegrass has three times been named by the Charlotte Business Journal as one of the Charlotte region's 50 fastest growing companies.

The expanded Charlotte, NC-based company now has offices in Denver, Seattle and Houston with market coverage in Raleigh, Winston-Salem, Nashville, Pittsburgh, Chicago, St. Louis and San Jose. Warehouse facilities are strategically located across the United States with additional warehouse facilities in Canada and the United Kingdom.

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