



Contact: Fred Parker, CEO
Phone: 704-529-0999
Fred.parker@bluegrassltd.com

BLUEGRASS PROMOTIONAL MARKETING ADDS VETERAN SALES REPRESENTATIVE

(Charlotte, NC) August 20, 2009 – Bluegrass Promotional Marketing announced that industry veteran Tom Levy has joined the Charlotte-based company as a sales representative. Levy brings over seventeen years of experience in promotional products, magazine sales and promotion and sports reporting.

“We have aggressively developed our recruiting strategies to identify and attract talented people like Tom,” said Fred Parker, Chief Executive Officer of Bluegrass Promotional Marketing. “We’re thrilled to have him join our team and further strengthen our continued commitment to growth.”

Levy joins Bluegrass from Done Deal Promotions and will be based in the company’s Chicago office.

About Bluegrass Promotional Marketing

Founded in 1995, Bluegrass is a full-service promotional marketing firm specializing in custom products and brand marketing. In 2003, the eight-year-old company expanded into several new markets, which added new clients, doubled their staff and tripled their revenue. Bluegrass has won five Golden Pyramid Awards from the Promotional Products Association International (PPAI) and was also honored by the Advertising Specialty Institute (ASI) with the 2004 Best Client Promotion Award. In 2004, Bluegrass was recognized as one of the industries “Top 10” fastest growing distributors. The *Charlotte Business Journal* also recognized Bluegrass as one of the fastest growing companies in the region in 1998, 2001, and 2003.

The expanded Charlotte, NC-based company now has offices in Denver, Seattle and Houston with market coverage in Atlanta, Chicago, Louisville, New York, Raleigh, and St. Louis. Warehouse facilities are strategically located across the United States with additional warehouse facilities in Canada and the United Kingdom.

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