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BLUEGRASS' ACCOUNT EXECUTIVE, GENTRY HARRINGTON, NAMED FIRST-EVER *ADVANTAGES* "SALES REP OF THE YEAR"

(Charlotte, NC) – January 4, 2010 - *Advantages*, a leading publication to promotional product distributors, has named Gentry Harrington of Bluegrass Promotional Marketing as its inaugural "Sales Rep of the Year." Gentry, an account executive with Bluegrass since 2000 is featured on the cover of the January 2010 issue of *Advantages* and in the 6-page article.

"It's an honor to be recognized as the very first recipient," said Harrington. "2009 was an exciting and productive year. This is truly the icing on the cake."

The article noted that Harrington was responsible for sales of almost \$2.5 million, an increase of 30% over his 2008 sales in a year marked by an economic downturn that saw companies cut marketing, advertising and promotional budgets – dramatically in some cases. It also featured his selling tips, and a sidebar called "A Day in the Life of Gentry Harrington."

"We're obviously very proud of Gentry for receiving this honor," said Fred Parker, Chief Executive Officer for Bluegrass. "His accomplishments exemplify the Bluegrass mission – to help our customers be successful through a combination of strategic thinking, creativity, and street-wise practicality, regardless of the obstacles we are facing." Parker added, "Further, this is a tribute to our support structure and internal staff as everyone embraces a team approach at Bluegrass."

[Review the complete "Sales Rep of the Year" article.](#)

About Bluegrass Promotional Marketing

Founded in 1995, Bluegrass is a full-service promotional marketing firm specializing in custom products and brand marketing. Bluegrass has won five Golden Pyramid Awards from the Promotional Products Association International (PPAI) and has also been honored by the Advertising Specialty Institute (ASI) with Best Client Promotion Awards. Bluegrass has twice been recognized as one of the industries "Top 10" fastest growing distributors. The *Charlotte Business Journal* has recognized Bluegrass on three occasions as one of the fastest growing companies in the region, and in 2009, named Bluegrass to its list of the "Best Places to Work" in the Charlotte area. . In 2008 and 2009, ASI's Counselor magazine named Bluegrass as one of the "Top 50 Best Places to Work" in the promotional products industry.

The expanded Charlotte, NC-based company now has offices in Denver, Seattle and Houston with market coverage in Atlanta, Chicago, Columbus, Louisville, New York, Raleigh, San Jose, St. Louis and Washington DC. Warehouse facilities are strategically located across the United States with additional warehouse facilities in Asia and the United Kingdom.