



Contact: Fred Parker, CEO
Phone: 704-529-0999
Fred.parker@bluegrassltd.com

BLUEGRASS PROMOTIONAL MARKETING NAMED ONE OF BEST PLACES TO WORK IN CHARLOTTE REGION

(Charlotte, NC) November 2009 – The *Charlotte Business Journal* has named Bluegrass Promotional Marketing to its list of the “Best Places to Work” in the 16-county Charlotte, North Carolina region. Bluegrass ranked 11th in the Small Business Category of this annual evaluation of the work environment conducted by Quantum Workplace of Wichita, Kansas.

“We’re very proud to be listed among this elite group of businesses in the Charlotte area,” said Fred Parker, Chief Executive Officer of Bluegrass Promotional Marketing. “It means a great deal to us because the award is based on a survey of employees.”

This is not the first time Bluegrass has been recognized for its work environment. *Counselor* magazine, the Advertising Specialty Institute’s monthly publication and a leading publication in the advertising specialty industry, named Bluegrass among its list of the “Top 50 Best Places to Work” in 2008 and 2009.

“It’s our opinion that the best way to be a successful company is to create an environment where employees can do their best work -- and enjoy doing it,” Parker continued. “These awards validate our efforts in the never-ending process of improving our environment and workplace culture.”

About Bluegrass Promotional Marketing

Founded in 1995, Bluegrass is a full-service promotional marketing firm specializing in custom products and brand marketing. In 2003, the eight-year-old company expanded into several new markets, which added new clients, doubled their staff and tripled their revenue. Bluegrass has won five Golden Pyramid Awards from the Promotional Products Association International (PPAI) and was also honored by the Advertising Specialty Institute (ASI) with the 2004 Best Client Promotion Award. In 2004, Bluegrass was recognized as one of the industries “Top 10” fastest growing distributors. The *Charlotte Business Journal* recognized Bluegrass as one of the fastest growing companies in the region in 1998, 2001, and 2003. In 2008 and 2009, ASI’s *Counselor* magazine named Bluegrass as one of the “Top 50 Best Places to Work” in the industry and the *Charlotte Business Journal* named Bluegrass to its 2009 list of “Best Places to Work” in the Charlotte area.

The expanded Charlotte, NC-based company now has offices in Denver, Seattle and Houston with market coverage in Atlanta, Chicago, Louisville, New York, Raleigh, and St. Louis. Warehouse facilities are strategically located across the United States with additional warehouse facilities in Asia and the United Kingdom.

#