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## **BLUEGRASS PROMOTIONAL MARKETING COMMEMORATES THE HOUSTON ASTROS' FIRST-EVER NATIONAL LEAGUE CHAMPIONSHIP**

Charlotte, N.C. (October 21, 2005) – Bluegrass Promotional Marketing is pleased to announce that the company has recently fulfilled orders from the Houston Chronicle for 40,000 t-shirts to commemorate the Houston Astros' first-ever National League Championship. The full-color artwork featured the Houston Chronicle October 20, 2005 front page with a headline reading "Houston, We Have A Pennant."

These limited edition t-shirts are available at participating Houston area H-E-B stores, and may also be ordered through the Houston Chronicle web site. Bluegrass will be handling the fulfillment of these online orders.

"We're proud to be a part of this historic celebration in Houston," said Steve Howe, Regional Vice President in Bluegrass' Houston office. "It is a testament to our hard-working, dedicated staff that we are able to fulfill the large number of online orders from the Houston Chronicle in a timely manner, while never losing sight of our commitment to quality."

**About Bluegrass Promotional Marketing**

Founded in 1995, Bluegrass is a full-service promotional marketing firm specializing in custom products and brand marketing. In 2003, the eight year old company expanded into several new markets which added new clients, doubled their staff and tripled their revenue. Bluegrass has won four consecutive Golden Pyramid Awards from the Promotional Products Association International (PPAI) and was also honored by the Advertising Specialty Institute (ASI) with the 2004 Best Client Promotion Award. In 2004, Bluegrass was recognized as one of the industries "Top 10" fastest growing distributors. The Charlotte Business Journal also recognized Bluegrass as one of the fastest growing companies in the region in 1998, 2001, and 2003.

The expanded Charlotte, NC-based company now has offices in Denver, Seattle and Houston with market coverage in Raleigh, Winston-Salem, Nashville, Pittsburgh, Chicago, St. Louis and San Francisco. Warehouse facilities are strategically located across the United States with additional warehouse facilities in Canada and the United Kingdom.